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Smart Appliances and Smart Information combine as Whirlpool Canada, Blue Line Innovations and Google PowerMeter partner for the Great Green Challenge.

Blue Line Innovations is pleased to partner with Whirlpool Canada in the Great Green Challenge. 3 families in Canada have received a full kitchen makeover with Whirlpool energy star appliances and for the next month will be tracking their energy consumption reductions using the PowerCost Monitor and Google PowerMeter. To learn more about this challenge, to follow the updates from the 3 families and to have a chance to win a Whirlpool Duet washer and dryer please visit [www.greatgreenchallenge.ca](http://www.greatgreenchallenge.ca) or [www.facebook.com/greatgreenchallenge](http://www.facebook.com/greatgreenchallenge).