

Blue Line Innovations Inc.
187 Kenmount Road
St. John's, NL
A1B 3P9



Date: June 15, 2010

SUBJECT: "Energy Saving Tip" Contest
Official Rules & Disclaimer Form

Overview

The contest encourages willing participants to develop a short video of an energy saving idea they have, upload it to YouTube and submit the link to contest@bluelineinnovations.com

The top 5 videos will win a PowerCost Monitor™ as decided by voters who view www.youtube.com/user/powercostmonitor and comment on their favorite submission.

The voter will be asked to e-mail their favorite video through the following channels;

- contest@bluelineinnovations.com,
- Direct message or mention your vote to @powercost on Twitter
- <http://www.facebook.com/pages/PowerCost-Monitor/106570271937?v=wall> Facebook page.

Winners will be announced one week from the contest end date August 16, 2010. Subject to change based on response rate of contestants. The submission end date for video clips is final and no submission will be accepted after August 9, 2010.

Future contest may be posted so do not fret if you have missed the end date!

Contest Rules

The contest is open to any individual, class, team, family, group, association, or environmentally friendly energy conservation enthusiast.!

Entry Details:

1. Develop a video on an energy saving tip to share with others
2. Video MUST be original work.
3. Must be less than 5 minutes in length

4. Video can be inspirational, informative, funny, silly, a song, a cartoon! Get creative, as long as it is an energy saving tip. Have fun with it, get others involved!
5. You MUST enter a Title name for your video i.e. "I LOVE POWER COST MONITORS™"
6. Enter as many times as you wish as long as you follow the other outlined rules.
7. Upload your video to YouTube.com and send the linked video information to contest@bluelineinnovations.com. If you do not have a YouTube account it is free and easy to join. Create Account Here, : http://www.youtube.com/create_account?next=%2Findex
8. Blue Line Innovations is not responsible for the loss, tampering, editing or any other alterations of video entries.
9. In the unlikely event that two or more entries are so similar that they are indistinguishable from one another, the entry that was received first will be considered and the entitled entry (or entries) and all entries received after the first will be rejected.
10. All submissions become the sole property of BlueLine Innovations. Blue Line Innovations Inc. reserves the right to modify any and all aspects of the submitted designs, specifically for marketing purposes. Any entry may be used in the media, public relations efforts or collateral materials without written consent of the contest submitter or owner of the video clip, recognition of or compensation. .
11. Blue Line Innovations Inc. reserves the right to void an entry that is lost, late, incomplete, invalid, unintelligible, illegible, misdirected, or postage-due.

Publicity

By submitting an entry into the "Energy Saving Tip" video contest, you agree to allow your video, your design's likeness, your team, school, association, person etc. and any graphic identity used to represent any of these entities to be included in any media coverage, future collateral materials or publicity for Blue Line Innovations Inc, the "Energy Saving Tip" Contest marketing efforts with collaboration of known associated websites, links, and sharing sites.

Agreement to Official Rules

By submitting an entry, either via the website or any other channel, the entrant agrees to all rules of the contest and all decisions made by the contest officials.

How To Enter

Online: Submissions may be entered via the contest e-mail contest@bluelineinnovations.com.

Include;

- The YouTube video link to the entrants contest video submission
- Video Name
- Contestant's Name
- e-mail address
- Contestants age . If contestant is less then 18 years of age parental/guardian consent must accompany submission.
- Contestant's Home Town/City (Optional)

Judging/Voting & Prizes

How to Vote

- Anyone can vote
- You can e-mail your vote to contest@bluelineinnovations.com
- You can direct message or mention your vote to @powercost on Twitter.
- All votes submitted by August 15, 2010 will be considered. . Winners will be announced August 16, 2010. Date subject to change based on interest.
- Voting will begin as soon as entries are posted.
- The top 5 finalist videos will receive a PowerCost Monitor™ and their video/s will be displayed in a wrap up media effort on Blue Line Innovations network sites

For Further Detail or Clarification Contact

Melanie McDonald

Tel: (709) 579-3502 ext. 216

E-mail: mmcdonald@bluelineinnovations.com

Notes: Video

Do you have **An** Energy Saving Tip?

Understand the proper usage of the word you need. The best way to do that is to sound it out. There is a replacement test that will tell you for certain which word will fit. Read your sentence with "you are" in place of the "your/you're," intended. If it makes sense, then "you're" would be right. If not, then "your" would fit. You could also replace "your" with "my" in the sentence. If it fits, then use "your."

1. **Write *your* as the possessive form of *you*, referring to something that a person has, something that belongs to the person in question or, the person you are talking to.**

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- "Is **your** stomach growling?"
 - "**Your** book is on the table."
 - "I think your very smart."
 1. Again, incorrect. The "very smart" does not belong to the person that you are talking to — this doesn't make any sense. Replace *your* with *you're*, or *you are*.

The video seems to require "You're not Your"