

[Blue Line Innovations Partners with Google PowerMeter](#)

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Google PowerMeter has added connectivity to Blue Line Innovations' PowerCost Monitor, which provides energy information so consumer can track their power usage online from wherever they are in the world. Google PowerMeter features include predicting costs, budget tracking, and community sharing.

The PowerCost Monitor is the only power monitoring device in partnership with both Google PowerMeter and Microsoft Hohm. Its WiFi Gateway accessory enables consumers to view their data online or through a mobile device and offers a choice of online partner. A flexible plug and play configuration allows the consumer to change partners whenever they want.

Blue Line Innovations CEO Peter Porteous says, "We are very pleased to be partnering with Google PowerMeter today. Our WiFi launch and partnership with Microsoft Hohm was very successful and now we are able to offer consumers even greater choice and control over energy usage."

Porteous explains how the partnership "really signals our business and product strategy. At Blue Line we see ourselves in the access to data space. Our patented and proven optical sensing technology has been on the market since 2004 and provides a safe, universal and do it yourself (no electrician required) solution for homeowners. The PowerCost Monitor turns dumb meters into smart meters and smart meters into even smarter meters. The innovation and investment in smart grid and home automation is really exciting but at the end of the day universal access to real time data is paramount."

Blue Line Innovations reports that industry studies found that only seven percent of currently deployed smart meters are in broadcast mode and only half the market will have smart meters in place by the end of the next decade.

Porteous adds: "This is a very exciting role for us in the home energy management ecosystem. Whether it's helping get real time data to an online partner such as Google PowerMeter, to a utility partner who isn't yet ready to invest in a broadcasting [smart meter](#) network or a home automation partner, Blue Line Innovations has a range of delivery systems to provide real time energy data access to that home"

Google PowerMeter is a free energy monitoring tool designed to help consumers use power more efficiently. For more information, visit www.google.com/powermeter/about/about.html

Blue Line Innovations markets the PowerCost Monitor, which communicates wirelessly to the [smart meter](#) and through a WiFi Gateway to the internet and Microsoft Hohm and Google PowerMeter. Blue Line reports that using the PowerCost Monitor can save consumers up to 18 percent on their monthly electricity bill. For more information, visit www.bluelineinnovations.com