

# Smartenit and Blue Line Innovations Unveil New Solution

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SMARTENIT AND BLUE LINE INNOVATIONS HAVE INTRODUCED SMARTENIT'S ZBPCM, WHICH BRIDGES BLUE LINE INNOVATIONS' POWERCOST MONITOR ELECTRIC METER SENSOR, AND WIRELESS HA/SE ZIGBEE AND INSTEON HOME AREA NETWORKS. THE SOLUTION FACILITATES ENERGY MANAGEMENT BY PROVIDING MONITORING AS WELL AS CONTROL OF DEVICES BASED ON ENERGY INFORMATION.

ACCORDING TO BLUE LINE INNOVATIONS, THE POWERCOST MONITOR PUTS CAN TURN ALMOST ANY ELECTRIC METER, OLD OR NEW, "INTO A BROADCASTING SMART METER OFFERING WHOLE HOUSE ENERGY INFORMATION. THE SMARTENIT ZBPCM DEVICE ALLOWS THIS WHOLE HOUSE ENERGY INFORMATION TO BECOME PART OF A HOME CONTROLS NETWORK USING THE PROVEN ZIGBEE AND INSTEON WIRELESS PROTOCOLS FOR MAXIMUM FLEXIBILITY."

SMARTENIT PRESIDENT AL CHOPERENA SAYS, "IT HAS ALWAYS BEEN OUR CONVICTION THAT HAVING ENERGY CONSUMPTION INFORMATION AVAILABLE IS ONLY THE FIRST PART OF THE EQUATION. A MORE IMPORTANT ASPECT IS TO HAVE THAT INFORMATION AUTOMATICALLY GENERATE ACTIONS FOR MORE IMPACT TO CONSUMERS, THEIR BOTTOM LINE AND THE ENVIRONMENT. AUTOMATING HOME AND BUILDING ACTIONS BASED ON SENSORS IS WHAT WE DO. WE TAKE A GIVEN SITUATION AND 'SMARTEN IT' WITH A SOLUTIONS APPROACH."

DATA FROM THE METER OR SMART PLUGS IS DISPLAYED OVER DASHBOARDS FOR THE CUSTOMER'S VIEWING SO THEY CAN TRACK, MONITOR AND CONTROL THEIR USAGE FROM DEVICES SUCH AS SMARTPHONES, TABLETS AND COMPUTERS.

PETER PORTEOUS, BLUE LINE INNOVATIONS CHIEF EXECUTIVE OFFICER, CALLS THE SOLUTION "A HUGE ENABLER FOR UTILITIES, SERVICE PROVIDERS AND HOMEOWNERS. WHILE SMART METERS ARE BEING DEPLOYED THEY AREN'T OPENLY BROADCASTING DATA. THE BLUE LINE OPTICAL SENSOR CAN GET REAL TIME DATA FROM ALMOST ANY METER INTO THE HOME AND NOW IN CONJUNCTION WITH SMARTENIT POPULATE THAT DATA INTO A ZIGBEE OR INSTEON HOME AREA NETWORK. THIS REALLY PUTS THE DATA TO WORK AND DRIVES COMFORT AND SAVINGS FOR THE HOMEOWNER."

SMARTENIT, FORMERLY KNOWN AS SIMPLEHOMENET, MANUFACTURES RESIDENTIAL AND COMMERCIAL AUTOMATION DEVICES. FOR MORE INFORMATION, VISIT: [WWW.SMARTENIT.COM](http://WWW.SMARTENIT.COM).

BLUE LINE INNOVATIONS MARKETS A LINE OF WIRELESS, PORTABLE, REAL-TIME ENERGY REPORTING DEVICES FOR THE HOME. FOR MORE INFORMATION, VISIT [WWW.BLUELINEINNOVATIONS.COM](http://WWW.BLUELINEINNOVATIONS.COM).