

SIGMA DESIGNS ENABLES ANY METER TO TALK DIRECTLY TO Z-WAVE ECOSYSTEM

New Product is the First to Bridge Universal Meters to Z-Wave Ecosystem of More Than 500 Interoperable Home Control Products

WASHINGTON D.C. — Autovation 2011 — September, 26, 2011 — Sigma Designs, a worldwide leader in connected media platforms, and manufacturer of Z-Wave wireless technology, announced today that all utility meters can now communicate with all Z-Wave home control technologies. This is made possible through the addition of the Zonoff Z-Wave Bridge Platform which will be on display in the Sigma Designs booth (#207) at the Autovation Conference in Washington, DC this week.

“With this technology, consumers have more control over their energy usage than ever before,” said Gabi Hilevitz, Vice President and General Manager, Home Connectivity Group. “Now all types of meters, including smart and electro-mechanical, can communicate to the more than 500 interoperable Z-Wave home control products - saving consumers both energy and money.”

This breakthrough is made possible by the close cooperation between Sigma Designs and Zonoff, Inc., which designed the modular Platform product. In addition, Zonoff worked with Blue Line Innovations, Inc. to integrate their energy monitoring technology into a Blue Line Module, while creating a second Module for existing Smart Meter wireless standards. These Modules are the first to enable cross-use and integration of electric meter data, enabling utilities to control high-load devices in any Z-wave enabled home, with consumer permission. The benefits include saving consumers money and conserving energy by shutting down high load devices as well as simple lighting and thermostat set-backs which represent 67% of residential energy use when high grid demands a reduction.

Blue Line Innovations, Inc. is an award-winning manufacturer of real-time energy monitoring products that help consumers save money and conserve energy. Since 2004, the company has been leading the development of real-time energy monitor products for the consumer market. By incorporating the unique Blue Line optical sensor, even non-smart electro mechanical meters can communicate with the home. Plus, smart meters whose functionality has yet to be activated can also be read through both the Zonoff and Blue Line solution.

“We believe that our role in the industry is to offer universal and simple to install access to real time electricity data,” says Peter Porteous, CEO at Blue Line. “Customers have been asking for more robust in home solutions and the new Blue Line Z-Wave Bridge hits the mark.”

Zonoff, Inc. delivers a powerful yet flexible software and Web services for the next generation of the connected home, bringing an entirely new level of adaptability and intuition to the process. Zonoff’s software products integrate and manage all home systems including energy, security, media and communications, while delivering simple user interfaces and tools that can be used by any consumer on multiple CE devices or smartphones. The Zonoff Z-Wave Bridge Platform was designed using Electric Power Research Institute (EPRI) and Universal Smart Network Access Port (USNAP) standards to communication with the wide variety of wireless standards currently in place with Smart Grid devices. This will allow consumers, for the first time, to access data and gain insights into their energy usage via existing Smart Meters.

“The combination of our powerful Platform with individual plug-and-play Modules offers a unique solution for both consumers and utilities to easily monitor and manage energy usage by integrating virtually any electric meter out there with the fast-growing Z-Wave ecosystem,” said Mike Harris, co-founder and CEO of Zonoff.

The Zonoff Z-Wave Bridge Platform seamlessly integrates other wireless standards into the current ecosystem of over 500 Z-Wave certified devices. The Z-Wave ecosystem, which is powered by Sigma Designs technology, represents a wide array of manufacturer’s products which integrate to manage all home systems - including energy, security, media, and more. Thanks to this new Platform, incompatibilities between various RF (radio frequency) standards within the Smart Home ecosystem are gone forever. Prior to this solution, consumers had no way to capture, share and act upon electric usage data.

Z-Wave® is the first technology to bring affordable, reliable and easy-to-use wireless control to every aspect of daily life, including home appliances, consumer electronics, healthcare, and energy use, to name just a few. Z-Wave is an award-winning, proven and interoperable wireless mesh networking technology that allows a wide array of devices in and around the home to communicate including lighting, appliances, HVAC, entertainment centers and security systems. Z-Wave brings many benefits to everyday life including remote home monitoring, home healthcare, safety and security, and energy conservation. Z-

Wave certified products are currently available from leading consumer brands in more than 500 products worldwide.

Tags/Keywords: Sigma Designs, SIGM, Z-Wave, Zonoff, Blue Line

About Sigma Designs, Inc.

Sigma Designs, Inc. (NASDAQ: SIGM) is a world leader in connected media platforms. The company designs and builds the essential semiconductor technologies that serve as the foundation for the world's leading IPTV set-top boxes, connected media players, residential gateways, home control systems and more. For more information about Sigma Designs, please visit www.sigmadesigns.com.

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This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements about the anticipated features and benefits of Sigma's products and solutions. Actual results may vary materially due to a number of factors including, but not limited to, general economic conditions, including the rate of adoption of Z-Wave-based bridge devices or Sigma Designs processors in general. Sigma's ability to deploy and achieve market acceptance for Sigma's products in these markets, the ability of its technology to compete with other technologies or products in these emerging markets as well as other risks that are detailed from time to time in Sigma's SEC reports, including our quarterly report on Form 10-Q as filed September 8, 2011. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. Sigma undertakes no obligation to publicly release or otherwise disclose the result of any revision to these forward-looking statements that may be made as a result of events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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