

Dear Wi-Fi Users,

Microsoft Hohm™ has recently [announced](#) that it will be discontinuing Microsoft Hohm™ effective May 31, 2012. The service will continue to operate until that time. We are appreciative of the efforts of Microsoft Hohm™ to help pioneer and lend credibility to this category. Current users will remain live until May 31, 2012 and will have a period of time to determine where they want to transition. We encourage you to log on to the [FAQ's](#) section of our website for further information or email us at support@bluelineinnovations.com

Although we are disappointed to hear the news about Microsoft Hohm™, we are looking forward to our upcoming partnerships.

Coming Soon!

At the end of the month, we will be announcing a new relationship with our newest partner and they will be providing a **Free Energy Manager** to home owners via mobile devices: iPhone/iPad/iTouch or Android supported. They will be providing as part of their services: real time insight, choice and control over your personal energy use and helping you save money when combined with our WiFi Gateway. This is very exciting news for existing customers of our PowerCost Monitor™ & WiFi Gateway and will surely attract new customers as they learn about the features and benefits of this new relationship.

- What will our New Partner bring to our home owners:
 - Energy Use Monitoring
 - Set Budgets and Get Recommendations
 - See Energy Usage Against Relevant Benchmarks
 - Compete Against Friends

As we embrace this change, we are excited to move toward the next generation of energy efficiency and monitoring and control solutions for homes, appliances and devices. The Blue Line Team is committed to offering you high quality products and services so you can better manage your home energy use.

If you have any questions or comments regarding the Microsoft Hohm™ announcement, please email us at support@bluelineinnovations.com.

Please “like” us on [Facebook](#) or follow us on twitter [@PowerCost](#) to stay up to date, as Blue Line will have exciting announcements regarding other new partnerships throughout the summer! We appreciate your understanding as we move forward.

Sincerely,

The Blue Line Team