



LOWES adds the PowerCost Monitor™ to South Carolina Stores

Blue Line Innovations announces 9 additional Lowes Stores now carrying the PowerCost Monitor.

Aug 12, 2011 - Blue Line Innovations is pleased to announce that 9 additional Lowes stores now have the PowerCost Monitor™ on their shelves. All 9 stores are in South Carolina and are located in the Myrtle Beach, Conway, Mount Pleasant and Charleston areas servicing a large population. Lowes is committed to bringing DIY energy saving solutions and devices to home owners and continues the energy conservation growth strategy by adding the PowerCost Monitor line of products to these 9 South Carolina stores.

The PowerCost Monitor is an easy to use and easy to install real time electricity monitoring device that provides the home owner with information that will help them better manage their energy consumption and assist them in energy conservation resulting in savings of up to 18% of their utility bill.

The addition of the 9 stores is a continuation of the strategy to bring the PowerCost Monitor to home owners throughout the Lowes retail store locations. For more information please visit us at www.bluelineinnovations.com.

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Blue Line Innovations Inc. developed and markets the PowerCost Monitor™, a line of wireless, portable, real-time energy reporting devices for the home.

<http://www.bluelineinnovations.com>