

Investing in Home Energy Management

By: [CEA Staff](#) 5 December 2011

By **Emily Attwood**, CEA Communications Intern

In today's economy saving money is more important than ever. An easy way to cut back is to invest in a home energy management program.

The University of Texas at Austin recently conducted a [poll](#) that found that 73% of consumers are concerned about the portion of their household budget being spent on energy. Investing in home energy management programs can significantly reduce energy use, and technology companies are stepping up to the plate and offering energy management programs and gadgets. These companies are making it easy for consumers to slash their home energy usage.



[iControl](#) has partnered with Comcast to offer a new home security and energy management service that allows home owners to review energy usage, and to track and compare daily, weekly and monthly energy use to help set energy goals. The program can also be remotely controlled and managed from the web via mobile devices. This program can help reduce your energy bill by 10% to 20%.

The [power cost monitor](#) is another great way to cut back on energy use. The monitor provides real-time energy monitoring that tells you at a glance how much electricity you are consuming at any given time. Saving money is easy with the monitor because it identifies appliances, lights, fixtures or habits that are causing your energy bill to rise. The real-time usage information helps consumers make changes to energy usage resulting in money saved.



Home Automation's [Lumina Control System](#) provides an energy management system and lighting control for your home. With the Lumina Controller you can minimize the use of energy and electricity, which ultimately helps reduce your energy bill.

Another product that is offered is the [Omnistat2 thermostat](#) that allows you to automatically schedule your heating and air conditioning settings based upon the day of the week and time of day that you are out and about.

These are all great products and surely there will be more in the years to come. The Consumer Electronics Association conducted a [survey](#) and found that 55% of consumers are interested in investing in a home energy management program. The survey also found that 46% of consumers are aware of electricity management programs in their area and expressed interest in enrolling in the coming years.



Investing in a home energy plan can help reduce your bills and your energy consumption. We all want savings and want to reduce our footprint, so why not invest in a home energy program? Find out more information at www.greenergadgets.org and learn how to make your lifestyle green!