

Intwine Connect's Personal Energy Network Utilizes Blue Line Electricity Data Monitoring Technology

Dec 30, 2009 (Close-Up Media via COMTEX) -- Blue Line Innovations, creator of the PowerCost Monitor, a device that shows homeowners in real time what their house is spending on electricity, has announced that its electricity monitoring technology will be integrated into a new home energy management network developed by Intwine Connect.

According to a release, the MyIntwine Personal Energy Network is a home energy monitoring and control system that operates from any Internet connected device including home computers and smart phones.

The Intwine agreement is Blue Line's response to enabling manufacturers of related products to incorporate the value of all-home access to energy data as captured by Blue Line's PowerCost Monitor technology.

The company said the Intwine Network is fed real time electricity data from Blue Line Innovations' optical sensor, which is integrated with the home's digital thermostat and displays that data for the homeowner on a computer, smart phone or any other Internet connected device.

"Our year's of experience has demonstrated that real time information alone can drive down electricity consumption by as much as 18 percent - the upside is significantly greater by integrating this real time information with direct and remote control by the homeowner. This does mark a strategy evolution for Blue Line Innovations - we will continue to lead the way with our consumer friendly PowerCost Monitor but as with Intwine Connect we will leverage our technology and help enable others with more robust consumer solutions by providing universal access to the raw real time electricity data," said Peter Porteous, CEO of Blue Line Innovations.

Dave Martin, CEO and president of Intwine Connect, said, "The Intwine team chose Blue Line due to the universality of their sensor technology, their existing presence in the utility and retail markets, and their openness to work as a team in integrating their technology into our network." More Information: www.bluelineinnovations.com
((Comments on this story may be sent to newsdesk@closeupmedia.com))