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# Electricity Monitor That Helps Homeowners Conserve Featured at Kent Building Supplies, Halifax/Dartmouth

HALIFAX, Oct. 21 /CNW Telbec/ - The home electricity monitor that shows a homeowner what their house is spending on electricity minute by minute will be featured at the Halifax, Dartmouth locations of Kent Building Supplies.

The PowerCost Monitor(TM) promotion is: - Friday, October 23rd and Saturday 24th (7 AM to 9 PM both days) Kent Building Supplies, 35 Mic Mac Boulevard, Dartmouth, Nova Scotia And - Friday, October 30th and Saturday, October 31st (7 AM to 9 PM both days) Kent Building Supplies, 225 Chain Lake Drive, Halifax Business Park, Halifax, Nova Scotia

The PowerCost Monitor(TM), a Canadian product developed in the Maritimes, helps homeowners save from 6 to 18 percent on electricity bills.

Kent Building Supplies is featuring PowerCost Monitor(TM) model (BLI 28000) for \$119 plus tax.

Blue Line staff will be there, including CEO Peter Porteous, with a working interactive display that allows customers to see the Monitor working.

There are in excess of 100,000 PowerCost Monitors already in North American homes.

The PowerCost Monitor(TM) (BLI 28000) also shows an estimate of 30 day home energy consumption in dollars and cents or in kilowatts based on current consumption. Homeowners instantly see the money they'll save and the impact of their actions on energy consumption. The Monitor lets homeowners determine what each appliance costs to operate and the impact of how and when the appliance is used.

"We think Kent customers will be interested in our product especially when they discover the cost savings it can enable. We are looking forward to a successful promotion and to working with Kent Building Supplies on an ongoing basis", said Peter Porteous, CEO of Blue Line.

How the PowerCost Monitor(TM) Works Emphasis on conservation is prompting growing interest in real time energy feedback devices. Blue Line's PowerCost Monitor(TM) is a stand

alone product that provides the homeowner with immediate feedback on their electrical consumption as that consumption occurs.

The PowerCost Monitor(TM) is comprised of two units. One unit, a sensor, attaches easily to the electricity meter simply by tightening one screw. The sensor accommodates approximately 90% of all meter types - old and new.

Once turned on, the sensor automatically collects data from the meter. It then sends that data to a small LCD monitor inside the home. There are no wires associated with either the sensor or the display unit and the data passes from the sensor to the display unit wirelessly.

The display unit shows the homeowner how much money is being spent on Electricity from minute to minute and keeps a running total in dollars and cents.

The PowerCost Monitor(TM) also provides a 30 day go forward estimate both in dollars and kilowatt hours based on the current consumption at that moment and has an appliance feature to allow the family member to understand the cost associated with specific appliances or behavior changes.

Awards In 2007, the PowerCost Monitor was awarded "Outstanding Energy Efficient Technology Deployment of the Year" by the US based Association for Energy Service Professionals (AESP). The Monitor was also a finalist in the Stars for Energy Efficiency - a program of The Alliance to Save Energy.

About Blue Line Innovations Blue Line Innovations Inc. developed and markets the PowerCost Monitor(TM), a wireless, portable, real-time energy reporting device for the home. Easy to install, the PowerCost Monitor(TM), features a sensor that attaches passively to the electricity meter and a wireless LCD display.

Independent research has confirmed that homes using the PowerCost Monitor(TM) can save between 6% and 18% on their monthly electricity bill. Note: the PowerCost Monitor(TM) is compatible with most but not all electricity meters - for a more detailed review or to find an authorized retailer, visit [www.bluelineinnovations.com](http://www.bluelineinnovations.com).

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