

Blue Line Innovations Awarded Contract to Supply PowerCost Monitors(TM) to Hydro One

Ontario utility spearheads unique energy conservation effort

ST-JOHN'S, NL and TORONTO, ON, June 12 /CNW Telbec/ - Blue Line Innovations, a Canadian firm that has developed a device that provides homeowners with an easy way of seeing how much they are spending on electricity, announced today an agreement with Hydro One Networks, Ontario's largest electricity distributor. The agreement followed a successful year-long Hydro One demonstration pilot with 500 Ontario homeowners that showed that real time electricity monitors can help homeowners reduce their consumption of electricity.

Under the agreement, Blue Line Innovations will be supplying 30,000 of the company's PowerCost Monitors to Hydro One. Hydro One will be offering the monitors to their customers in northern Ontario, free of charge, on a first come first served basis. Hydro One customers in northern Ontario will be receiving information on how to order the monitors by way of a special insert in their next bill.

Called the PowerCost Monitor(TM), the device is simple to install. The homeowner attaches the sensor component to the hydro meter on the outside of the home and it reads the meter. It then sends a signal to a small companion display unit, which can sit atop the kitchen counter or any other room in the house. The display unit shows the homeowner how much money is being spent on electricity from moment to moment. There are no wires used to connect the sensor component to the display unit in the home.

"We are always interested in providing Hydro One customers innovative ways to help them save electricity and reduce their electricity bills" explained Tom Parkinson, President and CEO of Hydro One. "Blue Line's PowerCost Monitors(TM) have proven that they can help people conserve electricity and we are pleased to offer this unique conservation solution to our customers."

Danny Tuff, CEO of Blue Line Innovations, commented on the agreement saying: "This is an exciting development for our company. Our product gives people the data they need in real time to help them reduce electricity consumption in their homes and to save money. We are looking forward to providing our monitors to the citizens of Ontario through our agreement with Hydro One."

About Blue Line Innovations:

Blue Line Innovations is a Newfoundland and Labrador based firm offering innovative conservation and demand-side management solutions to the energy sector. Key divisions of Blue Line Innovations are involved in product development, marketing, systems engineering and manufacturing. Blue Line is the only developer and provider of this innovative technology in Canada. Given the global focus on energy conservation, Blue Line Innovations is well positioned to support individuals, utilities and governments in achieving their conservation goals.

For more information on how to order the PowerCost Monitor visit

www.save-electricity.ca or call toll free 1-866-607-2583.

About Hydro One Networks

Hydro One owns and operates Ontario's 28,400 kilometre high-voltage transmission network that delivers electricity to large industrial customers and municipal utilities, and a 122,000 kilometre low-voltage distribution system that serves about 1.2 million end-use customers and smaller municipal utilities in the province. Hydro One is wholly owned by the Ontario Government.

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